

10 January 2023

Manal Ismail
Chair, Governmental Advisory Committee (GAC)

Re: Celebrating Universal Acceptance Day on or around 28 March 2023

Dear Manal,

On **March 28, 2023**, the first global **Universal Acceptance Day (UA Day)** will be held, led by the volunteer-driven Universal Acceptance Steering Group (UASG) and supported by the Internet Corporation for Assigned Names and Numbers (ICANN). UA Day will be an opportunity to rally local, regional, and global stakeholders, be them organizations or communities, with the goal of spreading awareness and encouraging UA adoption.

UA is a technical measure that ensures all valid domain names and email addresses, regardless of script, language or character length, can be equally used by all Internet-enabled applications, devices, and systems, e.g.:

- ASCII Domain name: universal-acceptance-test.international
- Internationalized Domain name: めーるてすと@どこでもつかえる.みんな
- Internationalized Email address: ਈਮੇਲ-ਪਰਖ@ਸਰਵਵਿਆਪਕ-ਪ੍ਰਵਾਨਗੀ-ਪਰਖ.ਭਾਰਤ

UA Day will consist of awareness-building, capacity building, strategy formulation and technical training sessions hosted by the UASG, its UA Ambassadors, the UA Local Initiatives, ICANN community groups, and any global partners and organizations interested in this subject. Our aim will be to engage and mobilize technical developers, language communities, businesses, governments, and Domain Name System (DNS) industry stakeholders to better understand the benefits of UA and how to make their own systems UA-Ready.

We believe GAC can help us organize UA Day events and conduct outreach to key stakeholders, especially by contributing in the following ways:

- **Organize a UA Day event for GAC members.**
- **Ask GAC members to reach out to local stakeholders and encourage them to participate in UA Day events which will be listed at the [UA Day page](#) starting February 2023.**
- **Ask GAC members to reach out to their government departments involved in providing e-government services and ask them to adopt [UA practices](#).**

Universal Acceptance Steering Group (UASG)

<https://uasg.tech/>



The UASG will be able to provide presentation materials at no cost for the following components of UA Day events:

- **UA Awareness-building:** a high-level overview of UA and Email Address Internationalization (EAI), the benefits of being UA-ready, basic technical concepts related to UA, and next steps to become UA-Ready.
- **UA Technical Training:** in-depth training on becoming EAI-ready for email system administrators and software developers.
- **UA Strategy Formulation:** discussion of appropriate mechanisms to promote UA adoption at regional and national levels.

This material has been adjusted to fit one-hour, two-hours, one half-day and one full-day sessions. The presentation materials will serve as a guideline for activities, but each organizer can customize their event to fit the needs of their own stakeholders.

If you are planning to organize a UA Day event, please complete the UA Day proposal submission form on the [here](#) by **31 January 2023**. The UASG and ICANN may be able to provide limited financial support, UA speakers, and technical trainers based on demand and availability. A UA Day event calendar will be published in the coming months. For more information, visit the [UA Day page](#).

UA can only be achieved by working together. We hope GAC can contribute to UA Day and help us build an #Internet4All. If you have any questions, please contact us at info@uasg.tech.

Warm regards,

Ajay Data, Chair, Universal Acceptance Steering Group (UASG)

On behalf of UA Day Working Group, UASG